Thank you for checking out my advertising guide. The purpose of my website is to train, coach, and mentor new aspiring freelance writers and authors to become successful in their writing businesses.

I am very passionate about helping other writers and authors make more for their writing. Many freelance writers, authors, and entrepreneurs frequent my site and forward my posts to other writers and business minded people within their circles of influence.

In the month of October 2016 there were 10,000+ *Unique Visitors,* 25,000+ *Overall Visits*, and 7,176 *Page Views*. Most of the viewers are from freelance writers, self-published authors, and aspiring writers and authors. In the next 5 years, my vision is to influence 1,000 new aspiring writers (young and old) and entrepreneurs, and to become the most prominent source for writer and author development.

If you are a self-published author and are looking for a platform to promote your latest books, you have found an influential place to promote your work here.

If you are a freelance writer and blogger and are looking for a place where you can promote your writing website and services, you have found it here as well.

Please take a moment to review the ad space options and my guidelines and policies for running ads on my website below. I look forward to helping you get the word out about your books and writing services.

|  |  |  |
| --- | --- | --- |
| **Position 1:**  Large Sidebar Ad  300x250 | This ad is the largest available ad on the website. It is a 300x250 pixels and is located in the top right-hand sidebar of my blogs and some pages. You will need to supply the graphic and a link to a landing page on your site. The graphic file can be no larger than 100kb and may not include animation. | $35  Per 30  Days |
| **Position 2:**  Medium Sidebar Ad  300x125 | This ad is 300x125 pixels and is located in the top right-hand sidebar of my blogs and some pages. You will need to supply the graphic and a link to a landing page on your site. The graphic file can be no larger than 100kb and may not include animation. | $25  Per 30  Days |
| **Position 3:**  Small Sidebar Ad  125x125 | These ads are 125 x 125 pixels and appear in the right-hand sidebar of my blogs and some pages. You will need to supply the graphic and a link to a landing page on your site. The graphic file can be no larger than 74kb and may not include animation | $15  Per 30  Days |

**Guidelines and Policies**

**Submission**

Send your ad, contact information, and a brief description of your product/business to

william@williamballard.org. After payment and review, you will be contacted with further instructions.

**Review**

I reserve the right to approve and reject any ads for any reason. I am not liable for any claims arising from your ad or any errors in it.

**Rates**

All rates are subject to change. You may guarantee the price of the ad by booking and paying in advance.

**Payment**

Payment is due at the time of purchase via PayPal from the advertising page.

**Viewing**

The ad will be shown on all of the pages mentioned for a 30-day period. (If you would like your ad to run longer than 30 days, then email me and let me know and we can work something out, or pay for another month on the advertising guidelines page through PayPal)

**Guidelines**

Ads must be in .jpg or .png format. The design of your ad is your responsibility. I do not allow animation on any ads.

**Additional Information**

For additional questions about advertising, please email William Ballard at

william@williamballard.org com